

# **2025-2026**

## **Sponsorship Package**

University of Wisconsin-Madison  
Institute of Industrial and Systems Engineers



Dear Potential Partner,

The University of Wisconsin—Madison chapter of the Institute of Industrial and Systems Engineers (IISE) invites you to partner with us as a sponsor for the 2025-2026 academic year.

IISE is an international organization committed to the professional and personal development of the next generation of Industrial and Systems Engineers. On campus, we are the largest student organization within the UW—Madison Department of Industrial and Systems Engineering, with over 100 active members each semester, primarily undergraduates. Our student-run chapter provides academic, professional, social, and philanthropic opportunities to help students grow and connect beyond the classroom.

Throughout the year, we host corporate sessions, workshops, case studies, site tours, and other events designed to engage students with leaders in the field. We also actively collaborate with employers and companies to expand our network and provide valuable connections between students and industry. Through your sponsorship, your company will gain access to a talented, motivated group of future STEM professionals.

We invite your company to partner with our IISE chapter at the level that makes most sense for your organization. You can find more details about getting your company involved on the following pages. For more information about IISE and our mission, please refer to our website at [www.iiseuwmadison.com](http://www.iiseuwmadison.com).

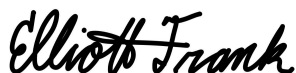
Thank you for your consideration, we hope to hear from you soon.



Miles Metzger, *External Relations Officer*



Justin Zens, *Finance Officer*



Elliott Frank, *President*



Rebecca Thornton, *Vice President*

## Sponsorship Package Benefits

	Sponsorship Tier			
	Bronze	Silver	Gold	Platinum (Limit 2)
Access to Student Resumes			✓	✓
Company Highlight in Yearly Packet	✓	✓	✓	✓
Invitation to Pre-Career Fair Networking Session		✓ (Fall or Spring Only)	✓ (Fall & Spring)	✓ (Fall & Spring)
General Event Sponsor (non-corporate, socials, activities, outreach)		✓ (1x/year)	✓ (2x/year)	✓ (2x/year)
Headlining Corporate Info Session	✓ (1x/year)	✓ (1x/year)	✓ (1x/year)	✓ (2x/year)
Logo and link on IISE Website & Promotional Materials	✓ (Tertiary placement)	✓ (Secondary placement)	✓ (Primary placement)	✓ (Featured placement)
Social Media Feature	✓ (1x/year)	✓ (1x/year)	✓ (2x/year)	✓ (3x/year)
Company Branded Swag Distribution	✓	✓	✓	✓
T-shirt logo	Small	Small	Medium	Large
DM Banquet Naming Rights Priority				Highest DM Banquet Priority
<b>Price:</b>	<b>\$500+</b>	<b>\$1,000+</b>	<b>\$2,000+</b>	<b>\$4,000+</b>

**More detailed descriptions of benefits on the next page**

**Access to Student Resumes** *(Gold or Platinum)*

Before the career fairs on campus, sponsors will receive a curated book of resumes from the most engaged ISyE students at UW-Madison, facilitating targeted recruiting efforts and talent acquisition.

**Company Highlight in Yearly Packet** *(Silver, Gold, or Platinum)*

Sponsors will have the opportunity to include a company blurb in the semesterly information packet, ensuring early visibility and engagement with IISE students.

**Invitation to Pre-Career Fair Networking Session** *(Silver, Gold, or Platinum)*

Sponsors can engage in networking sessions right before the career fair with ISyE students on campus to connect with students on a more individual level.

**General Event Sponsor (socials, activities, outreach)** *(Silver, Gold, or Platinum)*

The IISE board will make one of our non-company focused events sponsored by your company. This could be a study night, a volunteering event, or a social presented by your company. You do not need to send corporate representatives to these events, and no planning is required on your part.

**Headlining Corporate Info Session** *(Bronze, Silver, Gold, or Platinum)*

Sponsors have the opportunity to host an informational session on campus, with IISE managing publicity and room reservations. Food will also be provided for attendance. You can talk about your company, some exciting goals you might be working towards, as well as open and upcoming employment opportunities that you'd like to advertise. Additionally, we encourage you to include an interactive element, like a case study, resume roast, or other activities like that would be fun.

**Social Media Shoutouts** *(All Tiers)*

Sponsors will receive a shoutout on the IISE social media platforms during the year. Platforms include Instagram, Email, GroupMe, and LinkedIn.

**Company Branded Swag Distribution** *(All Tiers)*

Sponsors have the opportunity to provide customized swag or giveaways for attendees, offering branded merchandise, tech gadgets, or promotional materials tailored to their

preferences. Swag can be distributed at your in-person meeting or at an event presented by your company.

***T-shirt logo*** (*Bronze, Silver, Gold, or Platinum*)

Sponsors will have their logo prominently displayed on the official IISE 2025-26 T-shirt, distributed at the end of the spring semester to all Distinguished Members, ensuring widespread visibility.

***Distinguished Member Banquet Priority*** (*Platinum*)

Platinum sponsors get priority to sponsor the naming rights of the Distinguisher Member banquet, an end of semester celebration for our most engaged IISE students. The sponsor will be advertised as "Presented by \_\_\_\_" We can also provide a company advertisement to start the event.

**We are a tax-deductible organization.**

**Custom packages and donations are available on request.**

For further information, please contact Miles Metzger  
at [mrmetzger2@wisc.edu](mailto:mrmetzger2@wisc.edu) or (512) 803-9085.