2026-2027
Sponsorship Package

University of Wisconsin–Madison
Institute of Industrial and Systems Engineers





Dear Potential Partner,

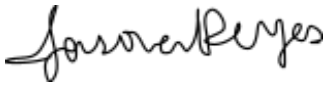
The University of Wisconsin—Madison chapter of the Institute of Industrial and Systems Engineers (IISE) invites you to partner with us as a sponsor for the 2026-2027 academic year!

IISE is an international organization committed to the professional and personal development of the next generation of Industrial and Systems Engineers. On campus, we are the largest student organization within the UW—Madison Department of Industrial and Systems Engineering, with over 100 active members each semester, primarily undergraduates. Our student-run chapter provides academic, professional, social, and philanthropic opportunities to help students grow and connect beyond the classroom.

Throughout the year, we host corporate sessions, workshops, case studies, site tours, and other events designed to engage students with leaders in the field. We also actively collaborate with employers and companies to expand our network and provide valuable connections between students and industry. Through your sponsorship, your company will gain access to a talented, motivated group of future STEM professionals.

We invite your company to partner with our IISE chapter at the level that makes most sense for your organization. You can find more details about getting your company involved on the following pages. For more information about IISE and our mission, please refer to our website at www.iiseuwmadison.com.

Thank you for your consideration, we hope to hear from you soon.



Jesseree Reyes, *Corporate Relations Officer*



Darcy Moore, *Finance Officer*



Miles Metzger, *President*



Daniela Pretelt-Kieswetter, *Vice President*

Sponsorship Package Benefits

	Sponsorship Tier			
	Bronze	Silver	Gold	Platinum (Limit 2)
Access to Student Resumes	✓	✓	✓	✓
Invitation to Pre-Career Fair Networking Session		✓ (Fall or Spring Only)	✓ (Fall & Spring)	✓ (Fall & Spring)
Headlining Corporate Info Session	✓ (1x/year)	✓ (1x/year)	✓ (1x/year)	✓ (2x/year)
Fireside Chat with Company Representative		✓ (1x/year)	✓ (1x/year)	✓ (2x/year)
IISE Website and Promotional Material Advertising	✓ (Tertiary placement)	✓ (Secondary placement)	✓ (Primary placement)	✓ (Featured placement)
Instagram Feature	✓ (1x/year)	✓ (1x/year)	✓ (2x/year)	✓ (3x/year)
LinkedIn Feature	✓ (1x/year)	✓ (1x/year)	✓ (2x/year)	✓ (3x/year)
Weekly Newsletter Feature	✓	✓	✓	✓
Company Branded Swag Distribution	✓	✓	✓	✓
T-Shirt Logo	Small	Small	Medium	Large
DM Banquet Naming Rights Priority				Highest DM Banquet Priority
Price:	**$500+**	**$1,000+**	**$2,000+**	**$4,000+**

More detailed descriptions of benefits on the next page

Access to Student Resumes *(All Tiers)*
Before the career fairs on campus, sponsors will receive a curated book of resumes from the most engaged ISyE students at UW-Madison, facilitating targeted recruiting efforts and talent acquisition.

Invitation to Pre-Career Fair Networking Session *(Silver, Gold, or Platinum)*
Sponsors can engage in networking sessions right before the career fair with ISyE students on campus to connect with students on a more individual level.

Headlining Corporate Info Session *(All Tiers - Varying Frequencies)*
Sponsors have the opportunity to host an informational session on campus, with IISE managing publicity and room reservations. Food will also be provided for attendance. You can talk about your company, some exciting goals you might be working towards, as well as open and upcoming employment opportunities that you'd like to advertise. Additionally, we encourage you to include an interactive element, like a case study, resume roast, or other similar activities that would be fun.

Fireside Chat with Company Representative *(All Tiers)*
Sponsors will send a company representative for a more personal event connecting with IISE members. The smaller-scale setting aims for students and the representative to gain a higher level of insight to each other than in larger corporate information sessions.

IISE Website and Promotional Material Advertising *(All Tiers)*
Sponsors will have their logo and link to the company's website on the IISE website. Additionally, the company logo will be added to IISE's promotional materials.

Instagram, LinkedIn, and Weekly Newsletter Feature *(All Tiers)*
Sponsors will receive a shoutout on the IISE social media platforms during the year. Frequency of features is detailed on the previous page.

Company Branded Swag Distribution *(All Tiers)*
Sponsors have the opportunity to provide customized swag or giveaways for attendees, offering branded merchandise, tech gadgets, or promotional materials tailored to their preferences. Swag can be distributed at your in-person meeting or at an event presented by your company.

T-Shirt Logo *(Bronze, Silver, Gold, or Platinum)*
Sponsors will have their logo prominently displayed on the official IISE 2026-27 T-shirt, available to any IISE members, ensuring widespread visibility.

Distinguished Member Banquet Priority *(Platinum)*
Platinum sponsors get priority to sponsor the naming rights of the Distinguisher Member banquet, an end-of-semester celebration for our most engaged IISE students. The sponsor will be advertised as "Presented by ___" We can also provide a company advertisement to start the event.

We are a tax-deductible organization.
Custom packages and donations are available on request.

For further information, please contact Jesseree Reyes
at reyes25@wisc.edu or (940) 782-3647.
Feel free to also contact the general IISE email at iise@ie.wisc.edu.